



**SAM HOUSTON STATE UNIVERSITY  
PGA GOLF MANAGEMENT  
INTERNSHIP #1 – REQUIRED ACTIVITIES – PGM 3.1**

**CUSTOMER RELATIONS .....DUE JUNE 15**

- Activity 1: Moments of Truth at a Facility
- Activity 2: Strategies and Skills at My Own Facility

**GOLF CAR FLEET MANAGEMENT .....DUE JUNE 15**

- Activity 1: Analyze Fleet Policies, Procedures and Financial Performance

**RULES OF GOLF ..... DUE JULY 15**

- Activity 1: USGA Rules of Golf Tutorial Video

**LEARNING, TEACHING, AND GAME LESSON SERIES ..... DUE JULY 15**

- Activity 2: Observe Two Swing Lessons
- Activity 3: Take a Lesson

**TOURNAMENT OPERATIONS ..... DUE AUGUST 15**

- Activity 1: Part 1.....Plan and Prepare for a Tournament Event
- Activity 1: Part 2.....Run the Tournament
- Activity 1: Part 3..... Conditions of Play and Rules Decisions
- Activity 2: Review and Evaluate the Tournament

**PLAYER ENGAGEMENT ..... DUE AUGUST 15**

- Activity 1: Observe a Player Engagement Program at a Facility
- Activity 2: Design a Player Engagement Program at Your Own Facility